

HYPERAUTOMATION FOR THE REST OF US.

We are inundated every day with advertisements extolling the benefits of AI. Companies spend more than \$50 billion a year on AI solutions. Why is it that no one you or I know is likely using AI to solve their daily business problems?

The better way to operationalize AI-driven automation is from the bottom up, called “hyperautomation.” Hyperautomation applies advanced technologies, including AI, ML, BI, and process mining, to help employees do their jobs and automate and streamline business processes. For hyperautomation solutions to work, companies must abandon the top-down approach to AI solutions that have failed them in the past.



Why Top-Down AI and Hyperautomation Fails

AI-driven solutions have failed to deliver results because they have traditionally been too difficult to implement, and they are expensive to purchase, customize, and deploy. Giant corporate AI initiatives often become a technological arms race, with continuous capability building yet insufficient clarity regarding the problems. Given that the average person lacks a million-dollar budget, their issues go unsolved.



Why Take A Bottom-Up Approach to Hyperautomation?

After speaking with thousands of businesspeople about their most frustrating everyday problems, it became clear that the available off-the-shelf tools for hyperautomation were not delivering, and custom solutions were cost-prohibitive. Nobody understands your problems better than you, so empowering individuals to quickly and affordably build and deploy their own apps increases the chance of adding real business value and efficiency.



Democratizing Hyperautomation

The RelayiQ platform features many popular data connectors, a library of algorithms for detecting anomalies, and a sophisticated notification engine. It makes developing no-code apps easy. Once created, those apps can be managed and deployed in your custom app marketplace, like a hyperautomation app store for your enterprise.

We sell business outcomes, not products, and our pricing directly correlates to outcomes to better align with customer goals.

When building this platform, we assumed that everyone's problems would be different and require a customized solution. However, we also considered the potential for significant overlap in data sources, core requirements for algorithms, and the need for an enterprise-grade application that almost every organization could use and manage on its own.

RelayiQ has built an affordable and approachable hyperautomation solution for business consumers. This bottom-up marketplace approach is proving highly effective. Once adopted, it expands across multiple use cases, and it spreads throughout organizations. From reducing employee theft to maximizing quality inventory production, the RelayiQ hyperautomation platform has unlimited potential.

We're proud to be a part of the modern hyperautomation movement and even prouder of the companies making this journey with us.



HORNE



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InfoFluency



About RelayiQ

RelayiQ has spent the last five years changing the way businesses think about their data. Tired of BI solutions that led to a dead end of dashboards and reports, we built a platform to drive action through data to deliver real business results. Our platform orchestrates analysis, AI/ML, process mining, and RPA in a no-code platform for hyperautomation app development and deployment.

Let's get started.

If you want to move from using your data to simply report on problems and actually start using data to proactively solve your problems with intelligent prescriptions and automation, contact us and we'd be happy to provide a demo. Visit our website at RelayiQ.com, email us at sales@relaiq.com.

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