PREPARING FOR YOUR HYPERAUTOMATION POC

The fastest way to determine whether building and deploying your own hyperautomation apps is the right approach for you and your organization is to sign up for a limited-time free trial POC with RelayiQ.

We have intentionally designed our deployment process to realize the value in weeks—not months. To achieve this efficiency, we work closely with prospects through a standardized approach to establish the needed information and access upfront to ensure a smooth and valuable POC.

What is the problem/use case?

Our "problem first" approach requires starting with a clearly defined problem, goal, and outcome. Typically, these problems benefit from detecting anomalies in data and business processes coupled with the automated delivery of prescribed actions that humans, machines, or both should take. This scenario could include predicting part failures with manufacturing data, identifying salespeople at risk of missing their quota, identifying fraud in financial data, predicting customer churn, automating steps to improve retention, etc.

What is the business process?

What is involved in the business problem/process you want to solve? We offer process mining tools that help map these processes in detail by capturing data on exactly how they occur. To accomplish this, we need the information to know where to look and how to get started. What data exists as part of these processes? What is the data's format? Where are data stored, and what is required to access the data?

What happens when an anomaly is found?

Who is impacted when an anomaly is detected? Should they be involved in shaping the POC, or would they be potential subscribers to your hyperautomation app? Who would receive notifications and prescriptions in the future, and what instructions might those prescriptions carry? Are there automated processes that trigger by anomaly detection in addition to the prescribed actions sent to your coworkers? How do the humans and machines in your organization prefer to communicate, and which communication channels will work best (email, text message, Slack, API, Zapier, etc.)?

What data is involved, and where does it live?

Are the data involved in your business process/problem structured, unstructured, or a blend of both? What does the typical volume look like, and how much does it fluctuate? Are the data machine-generated, human-generated, or a combination? Are the data stored on-prem, in the cloud, or with a hybrid of both? Do the data live in an ERP, CRM, data lake, analytical database, etc.?

What KPI measures success?

Understanding what defines a successful outcome for the POC is as essential as determining the problem upfront. A POC can often help with one or more existing KPIs, and if not, it is sometimes better to reevaluate the nature of the problem to ensure that the effort aligns with goals that will have a significant business impact.

Over the last five years, RelayiQ has changed the way businesses think about their data. Having grown weary of BI solutions that led to a dead-end dashboard and reports, we built a platform to drive action through data and deliver real business results. Our platform orchestrates analysis, AI/ML, process mining, and RPA in a no-code platform for hyperautomation app development and deployment.

Let's get started. If you want to move from using your data to simply report on problems and actually start using data to proactively solve your problems with intelligent prescriptions and automation, contact us and we'd be happy to provide a demo. Visit our website at **RelayiQ.com**, email us at **sales@relayiq.com**.